



**CITY CLUB**

OF CENTRAL OREGON

Conversation Creates Community

# **SPONSORSHIP and MEMBERSHIP**

**levels and benefits**





“We each play a role in creating Bend’s dynamic environment and City Club is a great catalyst for conversations and education in our vibrant city. Community conversation drives engagement, understanding and change.”

~ Noelle Fredland, Old Mill District



“City Club provides a platform that allows our great community to come together and draw strength from diversity. The monthly forums provide education on relevant topics focused on maintaining growth and sustainability in Central Oregon. In coming together, we have unlimited potential to maintain a bright future!”

~ Dave DeRose, US Bank



“I meet new people in my community and foster connections with local groups and organizations. I gain valuable knowledge on a variety of topics that is relevant not only to me as a young college student but to the growth of the community that I live and learn in.”

~ Kat Myers, OSU-Cascades student

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# ABOUT US

## Where Conversation Creates Community

Since its origin in 2007, the City Club of Central Oregon has brought the community together in more than 100 forums, dialogs, lectures and debates to explore the most critical topics relating to the region. Its members include many of the most prominent and influential leaders in government, business, education and media.

We are a vibrant organization which sets the stage for important conversations featuring preeminent speakers on topics ranging from new technologies to livable cities, from art to politics. Through its many varied programs, City Club is improving the tenor of communication throughout the region, informing the public and inspiring civic engagement.

City Club of Central Oregon is a 501 (c) (3) organization sustained by sponsorships, membership fees and donations. Your support enables City Club to provide quality, non-partisan programs on topics of local, state, national, and international importance in an atmosphere of civil discourse.

The primary method we use to achieve this mission is by hosting monthly non-partisan forums relating to public issues that are of interest to Central Oregon residents. We attract speakers with expertise in both the private and public sectors. These speakers are asked to share their viewpoints on timely and important policy issues so that our members may learn and, in the process, become informed and involved community citizens. Questions from the membership play an integral part in each forum's design.

## Mission

“to build a conscious and civic minded community through dialog, education and research that results in responsible civic engagement.”

### VISION

Our vision is to form a sustainable organization that serves the Central Oregon region through the creation of civic dialog designed to increase citizenship and enhance our community.

### INVOLVEMENT

City Club has standing committees made up of members interested in program development, membership and marketing. City Club strives to foster civic engagement and will pursue programs and activities that assist members in connecting with the community in responsible, meaningful ways.

# OBJECTIVES

## **Conversation Creates Community**

- Create a conscious community of citizens within our region, aware of our individual and collective impact
- Stimulate civic-mindedness and a will to pursue the greater community good
- Forge new cooperative relationships with the Central Oregon community
- Create dialog on subjects that matter to our region and our community
- Bring forth constructive dialog while honoring diverse perspectives
- Focus with other civic-minded organizations on building a community by design
- Arouse appreciation for the obligation of citizenship
- Stimulate informed community decision making and constructive action

*“If we are to change Central Oregon,  
let it reflect the wisdom of our  
intentions.”*

# SAMPLE OF OUR PROGRAMS

## **Conversation Creates Community**

- HOOKED! Understanding Our Addiction to Opiates
- Water in Central Oregon - Is There Enough Now and in the Future?
- Economic Development in a Housing Crunch: Real Solutions for Solving our Middle Market Crunch
- The Attorney General and Justice in Oregon - from Government Transparency to Internet Privacy (and everything in between)
- How Will THE BIG ONE Impact Central Oregon?
- What Do Oregonians Value & Believe?
- Is Being Civil Important to Our Democracy and Community?
- Mirror Mirror on the Pond
- Brown is the New Green – How Biomass Could Shape Central Oregon Energy
- Designing Healthful, Livable Communities
- Planning for Wildfires and Development, Inflammatory Economics
- Decisions By Committee - Who's Running City Government?
- Rethinking Transportation - How Do We Define a Functional System?
- Smart Cities

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# SPONSORSHIPS

## PLATINUM SPONSOR

**\$5,000/YR**

**(non-exclusive)**

- City Club membership
- Reserved table with 10 complimentary registrations and name on table signage for twelve regularly-scheduled forums
- Recognition in monthly pre-forum slideshow
- Recognition on City Club's website (including link to sponsor's website)
- Recognition as a supporting forum sponsor at one forum of choice
- Business name and link included in forum emails (average of 3 emails per forum reaching over 1,700 active community members)
- Member pricing extended to additional guests when registered under sponsor registration
- Distribution of approved promotional materials on sponsored table for twelve regularly-scheduled forums and on all tables for one forum of choice
- 4 complimentary tickets to annual member appreciation party
- Invitation for four to annual holiday party

## GOLD SPONSOR

**\$2,500/YR**

**(non-exclusive)**

- One Business Membership (2 pack)
- Priority seating for two at each of the twelve regularly-scheduled City Club forums (non-complimentary registration at member rate)
- Recognition in monthly pre-forum slideshow
- Recognition on City Club's website (including link to sponsor's website)
- Business name and link included in forum emails (average of 3 emails per forum reaching over 1,700 active community members)
- Member pricing extended to additional guests when registered under sponsor registration
- Recognition as a supporting forum sponsor at one forum of choice
- Distribution of approved promotional materials on sponsored table for twelve regularly-scheduled forums and on all tables for one forum of choice
- 8 complimentary forum tickets for use during sponsorship year
- 4 complimentary tickets to annual member appreciation party
- Invitation for two to annual holiday party

**SILVER SPONSOR**

**\$1,200/YR**

**(non-exclusive)**

- One Individual Membership (credit towards higher membership level if desired)
- Priority seating for one (non-complimentary registration at member rate) at designated table for each of the twelve regularly-scheduled City Club forums, with business name on table signage
- Recognition in monthly pre-forum slideshow
- Recognition on City Club's website (including link to sponsor's website)
- Business name and link included in forum emails (average of 3 emails per forum reaching over 1,700 active community members)
- Member pricing extended to additional guests when registered under table sponsor registration
- Recognition as a supporting forum sponsor at one forum of choice
- Distribution of approved promotional materials on sponsored table for twelve regularly-scheduled forums and on all tables for one forum of choice

**FORUM PRESENTING SPONSOR**

**\$550/FORUM**

**\$650/non-member**

**(three available per forum)**

- Reserved table for 5 complimentary registrations, with name on table signage, for sponsored forum
- Recognition from the podium at the sponsored forum (heard on the COTV forum airing and the past forum recording on our website)
- Recognition on City Club website for sponsored forum (including link to sponsor's website)
- Recognition in monthly pre-forum slideshow
- Logo included in CBN forum ad
- Logo and link included in forum emails (average of 3 emails reaching over 1,700 active community members)
- Logo and link on (Constant Contact) forum registration landing page
- Recognition in social media outreach for sponsored forum
- Name and link on website page for recorded forums (remains there indefinitely)
- Distribution of approved promotional materials on all tables at sponsored forum
- Table provided outside forum meeting room for sponsor-related marketing materials
- Member pricing extended to additional guests when registered under table sponsor for sponsored forum

**FORUM SUPPORTING SPONSOR**

**\$250/FORUM**

**\$350/non-member**

**(five available per forum)**

- 2 complimentary registrations for sponsored forum (non-reserved seats)
- Recognition from the podium at the sponsored forum (heard on the COTV forum airing and the past forum recording on our website)
- Recognition on City Club website for sponsored forum (including link to sponsor's website)
- Recognition in monthly pre-forum slideshow
- Logo included in CBN forum ad
- Logo and link included in forum emails (average of 3 emails reaching over 1,700 active community members)
- Logo and link on (Constant Contact) forum registration landing page
- Recognition in social media outreach for sponsored forum
- Name and link on website page for recorded forums (remains there indefinitely)
- Member pricing extended to additional guests when registered under sponsor registration

**RESERVE A TABLE**

**\$275**

- Reserved table for 10 complimentary registrations at an individual forum



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# MEMBERSHIP

## CORPORATE (5 MEMBERS)

**\$950/YR**

- All benefits included in the Individual membership
- Your business may select any five people to attend each of our forums
- Your logo, business description and web link in the online City Club directory
- Recognition as a supporting forum sponsor at a forum of your choice (\$250 value)

## SMALL BUSINESS OR NONPROFIT (2 MEMBERS)

**\$350/YR**

- All benefits included in the Individual membership
- Your business may select any two people to attend each of our forums
- Web link in the online City Club directory

## INDIVIDUAL

**\$150/YR**

- Involvement in nonpartisan civic programming of distinction, integrity and quality
- Direct access to regional leaders and policy makers across all sectors - business, government, academic, arts and nonprofits
- Networking with a diverse City Club membership concerned with important issues in our community
- Discounts on forum lunches (\$20 for members vs. \$35 for non-members)
- Invitations to City Club member-only events
- Advance notice of forums through emails and mailings
- Voting privileges

## STUDENT

**\$45/YR**

- Student attending high school full time or college student with 12 credit hours or more

## BUDDY PACK

**\$270/YR**

For those of you who regularly attend our forums with the same person: a spouse, family member, best friend or specified colleague

- All the benefits of an individual membership for two designated individuals

# **BENEFITS FOR YOUR BUSINESS**

- Direct access to regional leaders and policy makers across all sectors-business, government, academic, arts, and non-profits
- Networking with a diverse City Club membership concerned about important issues in our community (City Club members are the “Who’s Who” of Central Oregon)
- Marketing opportunities (sponsor the Club or a forum for increased community awareness)
- Chance to mix with other businesses, corporations and educational institutions
- Partnership in guiding the vision of Central Oregon along with other businesses
- Opportunity to hear what the public is saying
- Opportunity to contribute to research projects and/or participate in Program, Marketing or Membership Committees
- Benefit for employees
- Learn the art of civil discourse by example