



CITY CLUB+
OF CENTRAL OREGON

Annual Report 2014



2015 Board of Directors

Pamela Hulse Andrews
 Eli Ashley, Finance Chair
 Bill Buchanan, Past President
 Jamie Christman, President
 Ann Golden Eglé, Marketing Co-Chair
 Peter Grube, Membership Co-Chair
 Marla Hacker, Secretary
 Barbara Hess, President-Elect
 Jim Lussier
 Kathy Oxborrow, Program Chair
 David Rosell, Marketing Co-Chair
 Liisa Sjoblom, Treasurer
 Don Stevens
 Gwen Wysling
 Joey Drucker, Executive Director

2014 Board of Directors

Eli Ashley, Past President, Finance Chair
 Bill Buchanan, President
 Jamie Christman, President-Elect,
 Membership Co-Chair
 Ann Golden Eglé, Marketing Co-Chair
 Marla Hacker
 Barbara Hess, Secretary
 Ron Miller, Program Co-Chair
 Kathy Oxborrow, Program Co-Chair
 David Rosell, Marketing Co-Chair
 Liisa Sjoblom, Treasurer
 Don Stevens
 Joey Drucker, Executive Director

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 cityclubco.org



photography courtesy of Cort Vaughan



President's MESSAGE



The mission of the City Club of Central Oregon is “to build a conscious and civic minded community through dialog, education and research that results in responsible civic engagement.”

I remember attending the very first City Club forum in January 2007. The topic was “Reaching For the Possible: Redefining the Role of Citizen Engagement in Shaping the Future”. I left that forum feeling gratitude for City Club’s unique place in our community, enthusiastic about its future and – most of all – inspired by the ability of our citizens to convene in a way that promotes respect for each other.

Since that day over 8 years ago, I still experience those same feelings after each and every forum. As I took my place as the new president in November 2014, my mantra came to me very naturally. **Inspiration. Inclusion. Collaboration.**

We’ve experienced much growth since 2007, both in City Club as well as in our Central Oregon community. In 2014, City Club grew our board of directors to fifteen to emphasize diversity in a variety of areas. We are over 300 members strong and many of our members serve on one or more of our committees (Programs, Membership and Marketing to name a few). This same year (2014) was also the first of a partnership with Leadership Bend, which set us up to collaborate in the development of our emerging leaders for our region.

I want to personally thank our board members, sponsors and volunteers who have grown and continue to keep City Club the vibrant and respected organization it is today. And, to our members, many of whom have been with us since the beginning, the club thrives because of YOU!

As always, you are encouraged to contact us with ideas on how City Club can continue to serve our region. If you’re not yet a member, I invite you to get to know who we are and why it matters to the community by exploring any number of means from: attending a forum, visiting our web and social media outlets to visiting with a member. In all, whether you’re a club member, guest, or a vicarious community recipient of this body of work, my vision is to see us all uphold City Club as a place of **inspiration, inclusion and collaboration.**

Jamie Christman

Jamie Christman

2015 Board President

RESPECT

LEADERSHIP

COMMUNITY

CONVERSATION

TRANSPARENCY

COLLECTIVE WISDOM

We uphold these core values in our own work and promote them in the community as a whole. They represent what we believe in, what we stand for, and how we approach everything we do.

2014 FINANCIAL REPORT

Balance sheet as of 12/31/14

ASSETS

Current Assets

Checking/Savings

100 · Checking Account 42,199.31

101 · Petty cash 200.00

102 · PayPal 2,999.99

Total Checking/Savings 45,398.60

Total Current Assets 45,398.60

Fixed Assets

150 · Office equipment 2,935.60

155 · Accumulated Depreciation -2,936.00

Total Fixed Assets -0.40

TOTAL ASSETS 45,398.20

LIABILITIES & EQUITY

Equity

320 · Unrestricted Net Assets 34,112.46

Net Income 11,285.74

Total Equity 45,398.20

Total Liabilities & Equity 45,398.20

Presenter Observation

"You guys [Central Oregon] have a community that thrives and vibrates and it crackles a little bit. When you walk down the street, it's different. It's something to be treasured and I hope you do. What determines if a community is a vibrant community is a lot of small groups that are actively involved in their community and requires city leadership that gives them the power to do that...they have to have an impact. ...We [Lancaster, CA] don't have anything like this. A group of people coming together to make their city better. Wow, that's huge."

—R. Rex Parris, Mayor of Lancaster, California

2014 FORUMS REPORT

The City Club of Central Oregon presents forums the third Thursday of each month covering a wide range of topics including politics, the arts, the economy, healthcare, and local issues. Forums are popular and often sell out.

Forums are held at **Founding and Continuing Sponsor St. Charles Health System.**

A very special THANK YOU to **Media Sponsor BendBroadband Business** and **Zolo Media** for making their City Club productions available for viewing on our website.

January 2014

Finding Our Economic Niche

Roger Lee, Executive Director EDCO; Carolyn Eagan, Business Advocate for the City of Bend; Kirk Schueler, former CAO, St. Charles Health Systems; Stacey Dodson, Region President, U.S. Bank, Central & Eastern OR; Darren Powderly, President and Partner, Compass Commercial; Dino Vendetti, Founder, Seven Peaks Ventures and Founders Pad

David Blair, moderator

Presenting Sponsor:
Karnopp Petersen LLP

February 2014

Mental Health: Finding the Elephant in the Room

Robin Henderson, PsyD, Chief Behavioral Health Officer and Director of Government Strategies, St Charles Health System; Susan G. Keys, Ph.D., Associate Professor and Senior Researcher, OSU/Cascades; Eilene C. Flory, CIT Coordinator, Bend Police Department; Tina Busby, M.D., primary care provider for annex project, a joint clinic with DCBH and Mosaic Medical for patients with severe mental and physical illness

Bill Buchanan, moderator

Presenting Sponsors:
**St. Charles Health System
Old Back Nine**

March 2014

Mirror Pond: One Year Later

Scott Wallace, BMPRD; Victor Chudowsky, Bend City Council; David Blair, nLink; Ryan Houston, Executive Director of the Upper Deschutes Watershed Council

David Rosell, moderator

Presenting Sponsors:
**Deschutes Brewery
Bend Parks & Rec. District and the City of Bend**

“Act as if what you do makes a difference. It does.”

~ William James

April 2014

What’s Next for Developing Central Oregon’s Recreation and Tourism Asset?

Doug LaPlaca, Visit Bend; Woody Starr, COTA ; Aaron Switzer, Lay It Out Events; John Allen, USFS; Dave Rathbun, Mt. Bachelor; JD Downing, XC Oregon

David Blair, moderator

Presenting Sponsors:
**Deschutes Land Trust
Bend Park & Rec. District**

May 2014

Water in Central Oregon—Is There Enough Now and in the Future

Tod Heisler, Executive Director, Deschutes River Conservancy; Mark Capell, Bend City Councilor; Phil Fine, Madras-area farmer and North Unit Irrigation District Board member; Ryan Houston, Executive Director, Upper Deschutes Watershed Council

Mary Orton, moderator

Presenting Sponsor:
The Mary Orton Company
Supporting Sponsor:
Deschutes County

June 2014

How Do We Become a Zero Carbon Emissions Community?

R. Rex Parris, Mayor of Lancaster, CA

Mike Riley, moderator

Speaker Sponsors:
**The Environmental Center
Zero Net Energy Homes
Sunlight Solar Energy, Inc.**
Presenting Sponsor:
The City of Bend

July 2014

Child Victims of Sex Trafficking in Oregon

Dennis Morrow, Executive Director of Janus Youth Programs

Jamie Christman, moderator

Supporting Sponsor:
Oxborrow Consulting

August 2014

How Will Climate Change Affect Your Life and Livelihood?

Kathy Dello, Associate Director of OCCRI, and Deputy Director of the Oregon Climate Service (OCS)

Jamie Christman, moderator

Supporting Sponsor:
The Environmental Center

September 2014

A Values-Based Approach to the Proposed UGB Expansion

Victor Chudowsky, Bend City Councilor and Chair of the UGB Remand Steering Committee ; Paul Dewey, Executive Director of Central Oregon LandWatch; Sharon Smith, Land Use and Real Estate Attorney, Bryant Lovlien and Jarvis

Bill Buchanan, moderator

Presenting Sponsor:
Miller Lumber

Supporting Sponsors:
Bank of the Cascades
Deschutes Brewery
Dream Home Building and Design



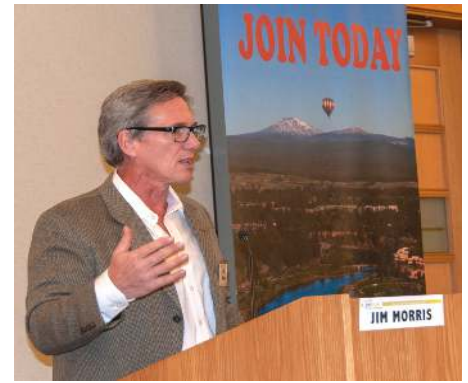
October 2014

The Highs and Lows in the Vote About Cannabis—Do You Know Enough to Decide?

Anthony Johnson, chief petitioner for Ballot Measure 91; Mandi Puckett, Director, No on 91

David Rosell, moderator

Presenting Sponsor:
Schmid, Malone, Buchanan



November 2014

The Next 50 Years for Wilderness in Oregon: What Still Needs to be Accomplished?

Brent Fenty, Executive Director for ONDA; Dana Whitelaw, Executive Director for the High Desert Museum

Mike Riley, moderator

Supporting Sponsor:
Oxford Hotel



December 2014

Generations in the Workplace

Stephanie Miller, Chief Operations Officer, Express Employment Professionals; Gary Fish, Founder, Owner and President, Deschutes Brewery; Lorelei Williams, City of Bend employee and proud millennial

Jim Morris, moderator

Presenting Sponsor:
Express Employment Professionals
Supporting Sponsor:
Central Oregon Community College



2014 PROGRAM COMMITTEE

- Eli Ashley
- Anne Aurand
- Bill Buchanan
- Moe Carrick
- Jamie Christman
- Patty Dempsey
- Laura Fritz
- Pat Lynch
- Lynne McConnell
- Ron Miller
- Kathy Oxborrow
- Holly Remer
- Lawrence Schechter
- Robyn Sharp



Partnership with Leadership Bend

City Club seemed a natural fit for a partnership with the Leadership Bend program. We were all pleased with the outcome after this first trial year! What better way to engage the development of our local emerging leaders, each of whom committed to shaping our future and getting involved, than by way of immersion through City Club, as well.

"Without a doubt, attending the City Club Forums added immeasurable value to the Leadership Bend Program. It gave us a chance to see lively discussions on difficult topics. I was impressed with how City Club set the tone and the stage for respectful and meaningful dialogue in our community."

Jillian Taylor, Jillian Taylor Consulting and LB Class of 2014,

"It is always a win-win when entities find new ways to connect education, civic engagement and be amongst community leaders. After all, there is a reason so many believe "the wisdom is in the room" at City Club. Leadership Bend looks forward to the continued partnership!"

Jamie Christman, Leadership Bend & Govt. Affairs Director, Bend Chamber and City Club Board of Directors, President

MEMBERSHIP REPORT

We thank the members who are the lifeblood of the organization. We are only here because of the support of our members, sponsors and donors. This includes the corporate and small business memberships in 2014.

Community Partner in Education

OSU-Cascades

Corporate Members

Bank of the Cascades
Brooks Resources Corporation
Cascade Business News
Central Oregon Community College
Deschutes Brewery
n-Link Corporation
WH Pacific

Small Business Members

Ameriprise Financial
BBT Architects
Bend Metro Park and Rec
Bend-La Pine Schools
Bethlehem Inn
Bryant, Lovlien & Jarvis, P.C.
The Buccola Group
Cascade Relays
Center for Integrated Medicine
City of Bend
Commute Options for Central Oregon
Deschutes National Forest Service
Deschutes Public Library
Deschutes River Conservancy
Dream Home Building and Design
The Environmental Center
Express Employment Professionals
Family Resource Center
Francis Hansen & Martin, LLC
High Desert Museum
Home Federal Bank
Hurley Re, P.C.
Hydro Flask
Jones & Roth CPA
Karnopp Petersen LLP
Kittelson @ Associates
Lumbermens Insurance
Mid Oregon Credit Union
The Miller Lumber Company
Moementum
Mountain Star Family
Neighbor Impact
The Old Mill
Oregon Community Foundation

Quantum Communications
R&H Construction
Redmond Chamber of Commerce & CVB
Solaire Homebuilders
St. Charles Medical Center
Transformation Systems International LLC
Umpqua Bank
United Way of Deschutes County
Wells Fargo Private Bank
Western Title
Windermere/Central Oregon Real Estate LLC



MEMBERSHIP RATES

Student.....	\$45
Individual	\$150
Buddy Pack	\$270
Small Business/Non-Profit	\$350
Corporate.....	\$950

SPONSORSHIP & DONATIONS REPORT

Thank you to our sponsors a donors - a group of forward thinking, generous individuals and organizations who have chosen to support City Club's mission.

Community Partner in Education

OSU-Cascades

Founding Media Sponsor

Bendbroadband Business
Zolo Media

Table Sponsors

Ameriprise Financial
Brooks Resources
Deschutes Brewery
Golden Visions & Associates, LLC
The Lussier Center
Rosell Wealth Management
Transformation Systems
International, LLC
Wells Fargo Bank
Umpqua Bank
US Bank
Windermere/Central Oregon Real Estate LLC
WH Pacific

In-Kind Sponsors

Cascade Business News
Hydro Flask
St. Charles Health System
WH Pacific

Presenting Forum Sponsors

Bend Park & Rec
City of Bend
Deschutes Brewery
Deschutes Land Trust
Karnopp Peterson
The Mary Orton Company
Miller Lumber
Old Back Nine
Schmid, Malone, Buchanan
St. Charles Health System

Supporting Forum Sponsors

Bank of the Cascades
Deschutes County
Deschutes Brewery
Dream Home Building and Design
The Environmental Center
Oxborrow Consulting
Oxford Hotel

Founding Sponsors

Bank of the Cascades
Brooks Resources
Cascade Business News
Jeld-Wen Development, Inc.
Knife River
St. Charles Health System

Membership Party Sponsor

Brooks Resources

Donors

Eli Ashley
Bill Buchanan
Jamie Christman
Max Clausen
Barb Hess
Becky Johnson
Mary Orton
Liisa Sjoblom
Don Stevens
Wes Wright

Demonstrate your commitment to community dialog.

For more information on becoming a sponsor, please contact Executive Director Ms. Joey Drucker at info@cityclubco.com or 541.633.7163.

SPECIAL EVENTS



City Club of Central Oregon was the presenting sponsor of Bend2030's first ever Super Forum held January 2014.

Brooks Resources sponsored our Membership Social, held in October 2014 at the Umpqua Store Century Drive.



Executive Director's **MESSAGE**



Joey Drucker

Joey Drucker

The mission of the City Club of Central Oregon is “to build a conscious and civic minded community through dialog, education and research that results in responsible civic engagement.”

Civic engagement is a cause dear to my heart. I remember my parents taking me to the neighborhood voting booth at election time, where they drew the curtain closed and cast their ballots. With today's convenience of mail-in ballots, youth need to see their parents, relatives and community members engage in civic responsibility in other ways. Attending City Club, where diverse perspectives convene in a respectful environment, is a great way to demonstrate your commitment to our region.

2014 was an exciting year for City Club of Central Oregon. Monthly forum attendance increased, each of our committees grew in number of volunteers and our partnerships are stronger than ever.

I want to thank our membership, marketing and program committee members for their dedication, knowledge and passion. I am grateful to our board, made up of passionate, forward-thinking community members, for their time and service.

And, most of all, thank you to our members.
- the informed citizens of Central Oregon.

2014 MEMBERSHIP COMMITTEE

Jamie Christman
Peter Grube
Marla Hacker
Diane Harrild
Barb Hess
Andrea Phelps
Don Stevens
Gwenn Wysling



2014 MARKETING COMMITTEE

Pamela Andrews
Jamie Christman
Ann Golden Eglé
RJ Johnson
Matt Robinson
David Rosell
Liisa Sjoblom
Jillian Taylor
Lis Thomas



2014 FINANCE COMMITTEE

Eli Ashley
Bill Buchanan
Jamie Christman
Liisa Sjoblom
Don Stevens



BRAND AMBASSADOR

Courtney Linnville

PHOTOGRAPHER

Cort Vaughan



Annual Report 2014

where conversation creates community

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